

Mission Statement

We seek to bring community members and library resources together in a congenial, supportive environment.

All library operations exist to support the delivery of information, materials, and services to people of all ages in their pursuit of formal or self-directed educational, cultural and recreational interests.

2013 Plan of Service*

- In February, we surveyed (2400 or 25% of) residents to assess current and future community service values.* Twelve percent (284) residents replied with these results:
 - 72% strongly agree the library is important to the community;
 - Staff were reported to be customer-focused, friendly, resourceful, and helpful;
 - The collection was valued as a leader (among area libraries) in children's and family programming, and access to a wide variety of materials.
 - Comments are important! We acted on many and are working on more:
 - Subscribe to a more diverse selection of magazines; buy more ebooks.
 - Increase book discussions; increase craft programs; offer more evening programs.
- With federal funds staff was trained to instruct adults in computing technology. Designed to give adults skills to locate, evaluate, create, and communicate information, we participated with the state library in DigitalLiteracy.org. Over 20 new "digitl" sessions began this fall under the management of Anne Tobin.

*Noteworthy actions toward goals/objectives (Long Range Plan 2009-2013)

The Friends of the Ontario Public Library:

Devoted fans whose generous giving funds success!

2013 funding from our Friends included:

- The Summer Reading Kickoff Party; a Pizza and Prizes Finale; a Kindle for our Teen Winner. Staff Summer T-shirts.
- Refreshments for **all** adult programs! A catered Christmas Dinner for staff and trustees.
- Extra copies of popular books to shorten wait times for these titles.
- And so much more. The value of their contributions to OPL exceeds several thousand dollars annually!



From the Director

In thriving libraries, change happens. We thrive because we scan for future needs and listen to community wants, appropriately introducing the new, and letting unsuccessful ideas fade.

Printed materials and ebooks circulated well this year, but a step on a new road led to us to loan preloaded Kindles. The eReaders included bestsellers or genre-specific titles—even one with teen titles. All continuously circulate! User help with their personal eReaders was managed by staff with one-on-one tutorials and group classes.

Interest in more book clubs for adults led Lidia Grzegorek to create two new clubs: Mystery Club and Faith Group.



Recognizing changes in publishing we enthusiastically welcomed two local authors: In February library page, Taylor McCulloch, gave us an autographed copy of her first book, *The Perfect Cake*. Taylor wrote and illustrated her book, dedicating it to Anne Rehor and staff.

Later in May, former library trustee and longtime resident, Dennis Bielewicz, presented a talk on his prize-winning book, *Heroes in the Attic* before an audience of 50.

And with thanks for grant funding from Senator Nozzolio, we are blazing the trail for new technologies for use in early literacy programs and hands-on information technology classes for all.

Staff Notes: This year, Dave Rauen, longtime volunteer Trustee and library advocate retired from our Board. With thanks, we wish him ongoing life adventures and successes all around. We also said goodbye to Katrina B., S.H.O.W. student volunteer**. Katrina put a shine on the library helping 8 hours weekly, keeping the shelves, the Circulation Desk, Kid's Room and public computing areas looking great. We wish her much success!

—Sandra



**Students Have Opportunities to Work, WCSD program

Ontario Public Library

2013

ANNUAL REPORT TO THE COMMUNITY

Visit us here :
1850 Ridge Road, Ontario, NY



and here: OntarioPublicLibrary.org



Sandra Hysten, Director

2014 Board of Trustees
Michael Schoene, President
Floyd Welker, Vice President
Kristen Killion, Secretary
Cynthia Eisen
Stephen LaLonde

Board Trustees are Ontario volunteers

(315) 524-8381 phone (315) 524-5838 fax

Our Library is...

Helping People

- **With Early Literacy Sessions in reading, art, music & dance** for our youngest friends. Our sessions are aligned with national recommendations for readiness to read by Kindergarten. Youth Services Librarian, Anne Rehor, ran programs most weeks of the year leading our youth, their families and caregivers toward reaching these goals.

- **By keeping students from losing reading skills during the summer break.**

Anne Rehor, designed an engaging program to keep and even advance our WCSD students reading skills. With various artists and performers in addition to many reading incentives, the 2013 **Dig into Reading** had over 300 registrants, and 54 sessions welcomed 1900+ attendees.



Summer Reading Success!

- With grant funding from Senator Michael F. Nozzolio **OPL offered programs using new technology.** The Board invested in technologies for direct use by the public. Laptops were bought and formatted for a portable training lab, an iPad was ordered for set-up and use by young children in Early Literacy programs. The Board also approved the purchase of components for a DIY 3D Printer to be assembled in-house and used by the public starting in 2014 as managed by Anne Tobin.

Providing Services:

- Including programs for all ages to inform, teach, entertain and enrich lives. Programs increased to:

- 146 for youth
- 103 for adults
- And more than 60 for all ages



- Monthly delivery of materials to those who are homebound by Nancy Obaid.
- 4,228 new materials were purchased for borrowing. Ontario users have priority access to our new materials for the first 2 months keeping our new materials here for your holds first!
- Welcoming spaces are available for relaxing or working; we have business visitors, tutoring, speech therapists, and other small groups using our open spaces regularly. The Community Room is available weekdays when not otherwise in use by the library staff.
- We offer color printing, faxing and photocopying for a fee to the public, and have introduced scanning to file, too.

Some Numbers of Note

130,594	Books & other physical materials checked out
3,848	eBooks checked out from OWWL2Go
7,300	Public-use computer sessions, not including training sessions and classes
62,447	Visits to the library
8663	People attending library events (Up ~33%)

Being a Good Steward of Taxpayers' Dollars

Real property taxes fund approximately 60% of the Library's services with another 34% coming from PILOT (payment in lieu of taxes). Combined real estate and school tax was \$0.52788/\$1000 with less than \$0.02/\$1000 school tax. Our 2013 expenditures were less than \$535,000.

Look at this comparison of your library investment to average retail costs for some of your library services.

Library Service	Retail Cost
12 new adult hardback books	\$170.00
10 new children's hardbacks	\$170.00
2 magazine subscriptions	\$40.00
10 downloaded ebooks	\$100.00
Average Netflix annual	\$96.00
TOTAL VALUE	\$576.00/household +tax

These sample charges do not include the cost savings realized by residents who use the public computers for database work and internet. Nor do they include the price of entertainment received in programs spanning concerts and author talks, craft clubs and licensed movies.

Your library is the best place for you to flip through a magazine, get a book, enjoy some new music, hang out with friends, read to your children, learn traditional American basket weaving or another new craft, or talk up or down a book, **not for free but as a service you've already paid for with your taxes.**